# A COACHING

# Speaking that Inspires, Instructs & Ignites

"Camille! You delivered beyond expectations! You are one of the first people I have had pleasure of listening to who actually helped me understand the importance of not just changing my habits, but changing the way I think about what I do". D.Rabe, Sales, Graniterock

"This presentation was a sales person's dream. It encompassed all the key ingredients for success: a dynamic speaker, a wonderful learning experience, a great mix of business professionals." M.G., Sales, Comerica

"Camille kept my attention with her humor and concise delivery. I would attend any of her seminars again." D. Carter, CPA

"You were the best I have ever heard. I refuse to look for better when I travel to SJ, LA or SF." C. Schlumbrecht, 1st VP of Business Banking, Comerica

"Camille sent us home with actions we could implement immediately to better ourselves, both personally and professionally. Her entertaining, energetic style connects quickly and inspires you to be best you can be." K. Shaeffer, President, CLCA Central Coast Chapter



My commitment is to create conversations which engage the minds and hearts of people so they can generate performance that meets their individual goals and those of the business. In my over twenty-five years of teaching, management and leadership coaching, people from the classroom to shop floor to the board room tell me that they want to contribute, be respected and have their talents used well. I design

conversations to make that happen. In addition to speaking, I offer Executive Coaching, Leadership Development, Talent Management Programs, Team Development Workshops and facilitation of Strategic Conversations. Let's talk and make what you want happen.

# What conversation does your team or organization need now? I'll work with you to create one that meets your needs.

- Take the Mystery out of People Issues with Talent Analytics Metrics that matter
- The Bright Side of Burnout How to recognize and fix it!
- Think Talk is Cheap? How to Communicate for Results
- Potential? Potential? Who's got Potential? Finding yours, putting it to work
- Women's Leadership Opening the door for everyone
- It's not about the Clock! Manage possibilities, not 2Due lists
- ullet Values Matter Knowing what you do and don't value makes a difference

Details →

#### **Delighted Clients**

- Association of International Product Marketing & Product Management
- Alliance of Technology and Women
- California Landscape Contractors Association
- Central California Women's Conference
- Cisco
- Engineering Leadership SIG
- eWoman Network
- Fountainblue Leadership Series
- Global Women's Leadership Network
- Graniterock
- Liberty Benefit Insurance Services
- Northern California Human Resources Association
- Project Management Institute
- Rotary Club of Santa Cruz
- Santa Clara University, Women in Business
- Santa Cruz Chamber of Commerce, Women in Business
- South Bay Organizational Development Network

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# Take the Mystery out of People Issues with Talent Analytics — Metrics that matter

Knowing how individuals make decisions, prefer to communicate and deal with change can make the difference between a team that's awesome and one that's awe-shucks. In this interactive session, we'll explore talent metrics that take the mystery out of people issues, focus developmental efforts and inform career path choices.

# The Bright Side of Burnout — How to recognize and fix it!

All of us are affected by the economic slowdown. We're taking on more and taking less care of ourselves, burning out in the process. Learn a 4-step process that will help you recover from burnout and reduce future fires.

# Think Talk is Cheap? How to Communicate for Results

Participants will learn and practice several communication concepts designed to increase their performance. Concepts include committed speaking/listening (vs. "CYA" talking), handling broken promises, conducting Balanced Conversations, resolving complaints (no whining!).

### Potential? Potential? Who's got Potential? - Find yours and put it to work

Participants will learn the value proposition for developing potential in each person, including themselves, how to distinguish it, how to expand their 'potential zone', plus tips for developing potential in the very bright and high-flyers. We'll explore 9 myths and create empowering views of what's possible. Myth #1: Potential has a fixed, quantifiable definition. Reality Check #1: Potential is made up of unrealized possibilities.

# Women's Leadership — Opening the door for everyone

Companies with a significant number of women in the upper ranks demonstrate excellent financial and organizational success. Why are women still not welcome at the leadership table? This is a conversation that challenges conventional wisdom and assumptions and can bring new energy, and revenues, to your organization.

#### It's not about the Clock! — How to Manage Possibilities, not 2Due lists

This presentation introduces a new way to design and manage project teams. Participants will learn key elements of a breakthrough project (possibility; champion; existence; symbolic actions, etc), and practices that support managing commitments, pitfalls and how to deal with nay-sayers.

#### Values Matter — Knowing what you do and don't value makes a difference

Understanding values is key in any process of development. Whether you're in between jobs, managers or life styles or looking for a way to be more effective and satisfied, knowing what you do (and don't!) value makes a difference. We'll explore core values, blind spots and hot buttons to see how each impacts our ability to lead ourselves and others.

What conversation do you want your people engaged in?